

# BLUELOOP

Winter 2014

## Newsletter

### Growing Business pains?

Many successful Small and Medium size (SME) businesses start from a good idea for a product or service, some skilled individuals and perhaps some basic Word Processing, Accounting and Spreadsheet resources.

As the business grows it can become even more reliant on these basic resources that sometimes are squeezed, cajoled and moulded to meet business requirements. However, this process perhaps goes on too long when in fact it is the correct time for the business to look at a specific Accounting, Costing and/or Warehousing application.

So what are the barriers to investing in such a solution for the business?

The "step" cost can often be prohibitive and the potential disruption to the business operation is usually a concern.



**Blueloop** have recognised the concerns of SMEs in this regard and now provide implementation assistance and on-going support for an **Open Source ERP** solution called **uzERP**.

Including modules for Asset Register, Costing, Cash Book, Banking, Tax, Purchase, Sales & General Ledgers, **uzERP** is a web based application accessible from any PC or Mac using a browser - no client software is required.

Also because it is **Open Source** there are no costly licence fees and with **Blueloop** able to offer an attractive "hosting" model too, the previously problematic "step" cost is eliminated allowing customers to make the correct investment decision for their business.

Lots more information on **uzERP** is available at the website [www.uzerp.com](http://www.uzerp.com) or if you would like **Blueloop** to arrange a demonstration or just require more details please contact **Darryn** on **01460 271055**

### New Faces

Due to our on-going business success and expansion we have a number of new members of staff to introduce to you.

First up is **Darryn Knowles**, who joins us as **Business Development Executive**. **Darryn** will be working closely with Robin and Andrew to bring new business opportunities and customers to **Blueloop**.

**Darryn** has experience in a number of Sales and Marketing roles and outside of work he practises martial arts and "fair weather" golf.





Next up is **Kirsty Aitchison** who has joined Blueloop as an **Office Administrator**. You may already have spoken to **Kirsty** as she is very quick off the mark on answering the

telephone. **Kirsty** moved down to Somerset from Scotland in the summer and brings bags of office experience. Outside of work she enjoys the countryside, going to concerts and inspired by the BBC "sewing bee" she is now an accomplished dressmaker.

## Big Data – What is it?

**Big Data** is an all-encompassing term for any collection of data sets so large and complex that it becomes difficult to process using traditional data processing applications.

The challenges include analysis, capture, curation, search, sharing, storage, transfer, visualisation, and privacy violations. **Big Data** may become as important to business as the Internet as it will lead to more accurate analyses, spot business trends, prevent diseases, combat crime and so on.

Analysis and processing of **Big Data** economically poses a real problem to organisations. **Blueloop** has been investigating this area and has been impressed by the facilities offered by **Elasticsearch**.

**elasticsearch.**

Their combined **ELK** stack of **Elasticsearch**, **Logstash** and **Kibana**

delivers actionable insights in real-time from almost any type of structured and unstructured data source.

**Elasticsearch** is a flexible and powerful **Open Source**, distributed, real-time search and analytics engine.

**Logstash** enables you to take logs and other time based event data from any system and store it for additional transformation and processing. **Logstash** will scrub your logs and parse all data sources into an easy to read JSON format. It's like soap for your data.

**Kibana** is **Elasticsearch's** data visualisation engine, allowing you to natively interact with all your data in **Elasticsearch** via custom dashboards.

If you would like to discuss **Big Data** in more detail, please call our resident guru, **Jon Gerdes** on **01460 271055** for an informal chat.

## Another Blueloop Milestone

In the previous newsletter we reported on fifteen years trading for **Blueloop**. Well, at a recent **Somerset Chamber of Commerce** event, Robin was very pleasantly surprised to be presented with a plaque for ten consecutive years of membership of the Chamber, and it was **Michael Eavis** presenting....



## Contact Blueloop

If you would like to discuss any of the items above in more detail or have any other IT related queries or issues, please call either **Darryn** or **Andrew** on **01460 271055** for an informal chat.

## Christmas

As this will be the last newsletter of 2014, Jon, Tony, Robin and all the staff at **Blueloop** would like to wish all our customers and suppliers and their families a very Merry Christmas and a Happy New Year.

